47% RH

WHY HUMIDITY CONTROL IS IMPORTANT TO TAYLOR GUITARS

This allows the manufacturing process to maintain the critically tight tolerances and quality control so that musicians around the world can experience the Taylor difference...

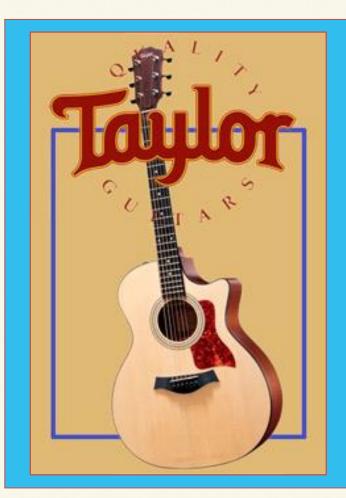
WHY A TAYLOR GUITAR IS MUSIC TO YOUR EARS

Taylor Guitars not only has a passion for guitars but also for the responsible selection of some of the finest tonewoods used and manufacturing techniques available. As craftsmen, Taylor optimizes quality by first carefully seasoning the woods used and then acclimating them within a 47%RH climate-controlled environment. This allows the manufacturing process to maintain the critically tight tolerances and quality control so that musicians around the world can experience the Taylor difference and what makes them a leading manufacturer of acoustic, acoustic/electric and electric guitars.

SUSTAINABLE MANUFACTURING

The successes and challenges experienced at Taylor Guitars since 1974 has made them what they are today. Just visit their website and learn what has made them a premier guitar manufacturer. Taylor Guitars constantly works to improve its manufacturing techniques by either using or inventing the necessary best manufacturing practices to produce a top quality product in an environmentally responsible manner. An example of this is the robotic finish applicators installed in 2005. The robotic finish application virtually eliminates overspray when compared to older hand spraying technology.

Humidification systems by PURE Humidifier help to keep the robotics performing at peak efficiency.



Taylor Model 314ce

A Grand Auditorium body, Venetian cutaway, and the Taylor Expression SystemTM add up to a versatile guitar that's perfect for stage and home.

Woods:

Top Sitka Spruce Side & Back Sapele Neck Mahogany

Finish:

Satan Finish with Gloss Top





PURE Humidifier has been providing quality humidification products for industrial and commercial applications for over 30 years. Included among the rugged and versatile products are the efficient and reliable Steam Injection, Steam Heat Exchanger, Electric and Gas Fired Humidifiers. All are backed by exceptional sales and customer service that guarantees your satisfaction.

PURE Humidifier offers a complete line of easy-to-install, low-maintenance humidifiers and accessories for optimal air quality and relative humidity control for your unique environment.

Do you want to learn more about guitars, woods and humidity? Visit Taylor Guitars on-line to learn more about their passions and commitment to the musicians who use their instruments.

www.TaylorGuitars.com

providing the right climate...

Q Applied Systems is a manufacturers' representative of quality HVAC, moisture control, fume and dust collection products throughout Southern California and Baja Mexico. We specialize in the application of engineered systems and equipment for commercial and industrial markets. Applications include pharmaceutical, hospital, biotech, technology, manufacturing, and other specific processes that require engineered products.

The relationships with our manufacturers are as important as the relationships with our customers. That's why we're proud to represent these manufacturers.

Bry-Air Desiccant Dehumidifiers

Dell Corp. Electric Duct Heaters

Flo-Pac Hydronic Balancing Valves

Industrial- Industrial Air Filtration &

Maid Oil Mist Collection

Movex Fume Extraction Systems

Plasticair FRP Fans & Scrubbers

Pure Humidification Systems

Thermotek Make-Up Air Systems